
Why Entrepreneurship

The video "[Why Entrepreneurship](#)" discusses what it takes to be an entrepreneur and the freedoms that this career can offer. Entrepreneurs get to create their own teams, follow their passions, and work to solve problems in whatever way they think is best.

Try This!

One important part of being an entrepreneur is solving problems. One role model told us that in her career she gets to solve problems in the way she thinks is right. To practice what it might be like to solve problems as an entrepreneur, read the story below. Then, use your problem-solving skills to answer the questions that follow and solve Raquel's problem. When you're finished, check your answers at the bottom of the page!

What Would an Entrepreneur Do?

Raquel is an entrepreneur that owns an online clothing store. She sources gorgeous fabric from South America and employs local seamstresses in her hometown to create her women's clothing lines. For the past twelve months, Raquel has been carefully collecting data about returns. When a customer returns a clothing item, she wants to know why! Shockingly, Raquel found out that 40% of her returns are due to items being the wrong size. Raquel thinks this is a problem she can solve! Having fewer returns will save her company money and will lead to happier customers.

What might be causing so many customers to order the wrong size? Think of as many possibilities as you can!

Pick two of the possibilities you thought about above. How could you solve each of those problems?

Possibility 1: _____

Possibility 2: _____

What do you recommend Raquel try first to solve her returns problem?

How will Raquel know if her solution works?
