

Closing the Imagination Gap for Girls Around the World

Our Mission:

Every girl has a path to success and empowerment. **Career Girls helps girls find their passions, develop foundational skills, and discover their own paths** by exposing them to career possibilities in STEM and beyond.

Since 2011, our Career Girls website has provided information and inspiration for girls, parents, and educators with 13,000+ videos of successful female role models, career exploration tools, college advice, life lessons, empowerment activities, and more.



By the Numbers:

232

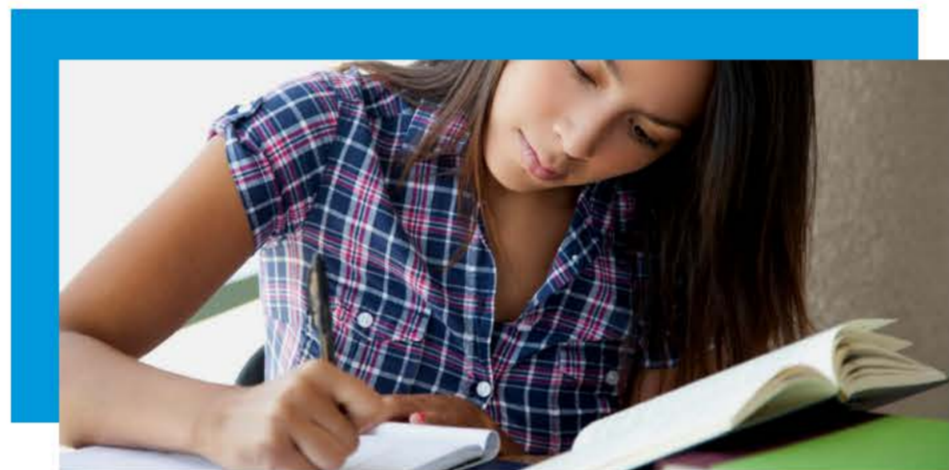
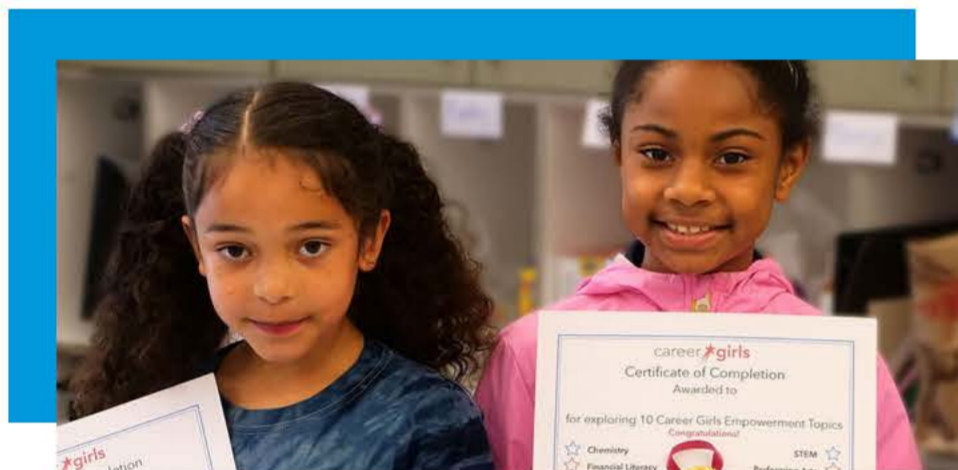
Countries & dependent territories reached

900K

Average users each month

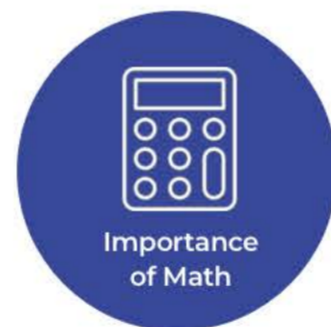
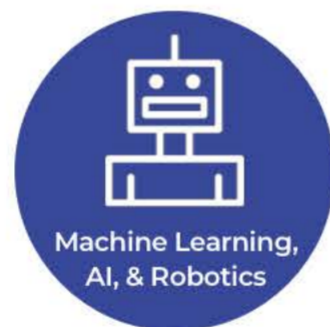
20M+

Website users worldwide



Career Girls Free Programming:

We offer a variety of free programming, including Career Girls Club and virtual Career Chats. Our programming helps girls develop key skills directly from industry-leading role models. Topics include:



Why this Matters:

Girls' education strengthens economies and creates jobs.

Millions of educated girls means more working women with the potential to add up to \$12 trillion USD to global growth.

Investing in girls' education is good for our planet.

The Brookings Institution calls secondary schooling for girls the most cost-effective and best investment against climate change.

What Girls Say:

*I learned to not be afraid to go out there and really **achieve your dream no matter the amount of time.** You are your best investment.*

- 11th Grader

What Educators Say:

*We were blown away with the excitement about Career Girls Club. I had anticipated capping the group at 25 students from 4th & 5th grades. We had **such a huge response that I recruited more advisors and we have almost 60 girls in our club.** Both the students and parents are very enthusiastic about this opportunity*

- School Counselor

Our Mission Supports the U.N. Sustainable Development Goals:



Help us set girls on their paths to success!
Learn more at www.careergirls.org



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